

## Globalisation in Crisis?

Deep sea operators during the crisis – fight for survival or attempt to secure sustainable future growth Martin Krafft

9th International Economic Forum, Gdynia, 9th October 2009









## **COLUMBIA**

- **≻**Shipowning
- ➤ Shipmanagement & Services
- ➤ Liner Services & Agencies
- > Financial Services



## World trade and economic growth

- > Financial Crisis
- ➤ Link between trade and economic growth
- ➤ Shipping recession



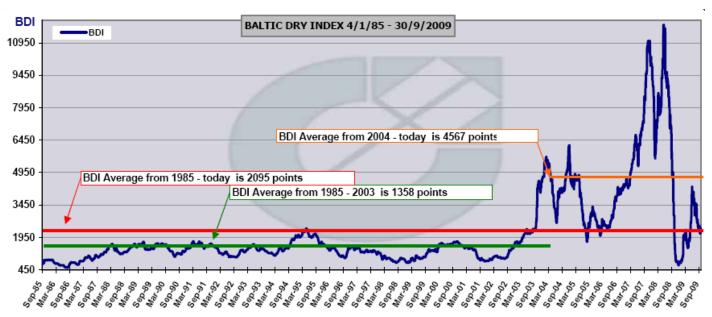
# Shipping in a globalized world

- ➤ Shipping as profiteer of globalized markets
- Link between general economy and shipping
- ➤ Roots of the shipping crisis



#### Financial Crisis

- ➤ Origin in US real estate and banking sector
- ➤ Banking and trade
- > Vessel income





# Shipping Crisis

- ➤ The China effect
- ➤ Commodity boom
- >Asset bubble
- > Financing newbuildings
- ➤ Mark to market



## Credit Crunch

- ➤ Banks are absent
- ➤ Government involvement



#### World trade

- ➤ Decoupling effect
- ➤ Globalization to boost seaborne transportation
- ➤ Global trade to-date shrunk by ca. 10% since late 2008
- ➤ Singapore's box turnover down 18% H1 2009
- Losses incurred by ocean carriers estimated at USD 20bn



#### Economic rebound

- ➤ China to rally global economy
- ➤ Trade volumes 2009 to contract by 10% y-o-y
- ➤ Thread of protectionism



# Balancing supply and demand

- ➤ Adjusting transportation capacity
- >Freight rates
- **≻**Layup
- ➤ Time charters





### Orderbook

- **>**Shipyards
- ➤ Postponements, restructuring and cancellations
- ➤ Greenfield shipyards



#### Conclusion

- >Economic upturn
- ➤ Positive news
- >Slow return of confidence
- ➤ Credit crunch
- ➤ Benefit of worldwide governmental involvements
- ➤ Cash is king
- >Lesson to be learned



# Many thanks for your kind attention.

